

The following text explains how we collect and use personal data. It is therefore important to us that you take your time and read our privacy policy. If you have any questions, please feel free to contact us using the details above.

Use of personal data

In order for us to book your trip or conclude contracts, we need your personal data, such as first and last name, date of birth, telephone number, fax number, email address, postal address and account details. Your personal data is collected, processed and used in accordance with Art. 6 Para. 1 (b) GDPR. This data is collected and stored so that we can identify you as a customer, to answer your questions or to process your catalog order or your trip booking. We assure you that we only process this data for the processing of our booking and in accordance with the existing legal regulations with the highest possible level of confidentiality. Your personal data will be made available to other people or companies (airlines, hotels, car rental companies) to process your booking. These may be in countries where data protection regulations that differ from those in Türkiye apply.

Advertising

We also use your personal data to inform you about new offers and news, such as the latest travel catalog. This is of course only done within the legal framework, i.e. only if you agree. The new offers or news will be sent to you either by post or email.

Duration of data storage

We only store your data for as long as it is necessary to fulfill the purpose of processing your data.

Rights of the data subject

You can obtain information about the data stored about you at any time and also request the correction, deletion and blocking of individual personal data at any time. You can also exercise your right of objection at any time without giving reasons and change or completely revoke a declaration of consent given with effect for the future. You can send us the revocation either by post, email or fax. Please use the details above for this.

Website

When you use our website and each time you access it, certain data is saved. This includes the time, number and duration of visits to our website. This data is not personal. However, the IP address of your computer may be saved, which is personal. The IP address, if used at all, is only anonymized and used within the legally permissible framework.

Cookies

Cookies are small data that saves information on your computer when you access a website in order to improve and facilitate your customer experience the next time you access it. This information is sent to us, which we analyze in order to optimize our website according to your wishes.

Google Analytics

Our website uses functions of the web analysis service Google Analytics. The provider of the web analysis service is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses "cookies." These are small text files that your web browser stores on your device and enable an analysis of website usage. Information generated by cookies about your use of our website is

transmitted to a Google server and stored there. The server location is usually the USA.

Google Analytics cookies are set on the basis of Art. 6 Paragraph 1 Letter f of GDPR. As the operator of this website, we have a legitimate interest in analyzing user behavior in order to optimize our website and, if necessary, advertising.

IP anonymization

We use Google Analytics in conjunction with the IP anonymization function. This ensures that Google shortens your IP address within member states of the European Union or in other contracting states to the Agreement on the European Economic Area before transmitting it to the USA. There may be exceptional cases in which Google transmits the full IP address to a server in the USA and shortens it there. On our behalf, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide us with other services relating to website activity and internet usage. The IP address transmitted by Google Analytics will not be merged with other Google data.

Browser plug-in

You can prevent cookies from being set by your web browser. However, this could restrict some functions of our website. You can also prevent data relating to your website usage, including your IP address, from being collected and subsequently processed by Google. This is possible by downloading and installing the browser plug-in available via the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

Objection to data collection

You can prevent your data from being collected by Google Analytics by clicking on the following link. An opt-out cookie will be set that prevents

your data from being collected on future visits to our website: Deactivate Google Analytics. You can find details on how Google Analytics handles user data in Google's privacy policy:

<https://support.google.com/analytics/answer/6004245?hl=tr>.

Order processing

In order to fully comply with the statutory data protection requirements, we have concluded an order processing contract with Google.

Demographic characteristics in Google Analytics

Our website uses the "demographic characteristics" function of Google Analytics. This can be used to create reports that contain information about the age, gender and interests of site visitors. This data comes from interest-based advertising from Google and from visitor data from third parties. It is not possible to assign the data to a specific person. You can deactivate this function at any time. This is possible via the ad settings in your Google account or by generally prohibiting the collection of your data by Google Analytics, as explained in the "Objection to data collection" section.

Contact form

If you are interested in one of our trips, you have the option of contacting us via the contact form on our website. By using this option, your data will be transmitted to us and stored. This personal data is only used for the intended purpose and is used to prevent misuse of the form.

Changes to the privacy policy

It is quite possible that there may be changes to data protection. We therefore reserve the right to adapt our privacy policy at any time.